

# Résumé of Adam Harris

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I am a Melbourne based designer of user experiences, interfaces, brands and spaces. I have collaborated with various organisations for over 16 years across Australia and Europe.

My current focus is on crafting world-class web and mobile applications in-house at InteractSport.

Now seeking brand-new opportunities.



## Experience

Head of Design  
InteractSport

May 2013 — Present

New app design and development directly resulted in winning major new international clients — the ECB (England and Wales Cricket Board), England Netball and Cricket Ireland.

Developed and implemented system design to allow high levels of customisation and configurability — resulting in reduced development time and overhead for entire app suite.

Cricket Australia, ECB (England and Wales Cricket Board), England Netball, Cricket Ireland, Netball Australia and Rugby Australia all use a combination of either InteractSport's ResultsVault app and LiveScore app — new apps developed which deliver an entirely different experience for administrators, participants and consumers at elite, league and club levels.

LiveScore app revolutionised the way all games were scored, especially cricket — converting from paper based scoring first formalised in the 1600s to an all-app live-scored process capturing all aspects of game progression.

ResultsVault is a consumer-facing app downloaded over 264,000 times — appearing in the App Store top 10 — that allows users to follow sporting clubs and associations; track fixtures, ladders and detailed results; curate custom fixtures; receive notifications and communicate with their organisations; and, manage their sporting club and association participation and registration including payments.

Created a custom design system for legacy web applications including a framework to streamline future design and development.

Delivered club website theme design for all Swimming Australia clubs and associations, modernising a legacy CMS in the process.

Managed the overall design direction for all InteractSport apps, web apps and products — which have over 4.8 million active users worldwide.

Principal Designer  
Bureau of Adam Harris

Feb 2011 — Present

Developed and implemented brand identities for a range of clients across education and training, retail, sporting, energy and commercial services. Including print and web based outcomes.

Senior Designer  
Automaton

2008 — 2011

UI design for products which form part of the Adstream suite including asset management and digital distribution products for clients including Nokia, AGL, JBHifi, Westfield, Optus, Yellow Pages (Sensis), OfficeMax, M&C Saatchi and Leo Burnett.

Delivered UI design for Sensis product Yellow Pages Offers in accordance with rigid style guides.

OfficeMax 2010 collateral re-design and art direction across six core product catalogues including main product catalogue of 800+ pages, sale catalogues and print advertising.

Studio based product photography and content inventory management.

As a result of direct involvement in process and product enhancements, acquired all AGL below the line print and digital production.

Subject Matter Expert  
Customer Service Officer  
SEEK

2006 — 2008

Internal HTML newsletter re-design including editorial and graphic content management.

Pre and post production support for advertisers. Improved client experience as a result of the implementation of a new online self-service template design process.

SAP implementation user issue scope; developed and implemented proforma documents to effectively identify effective system improvements where required by working with internal and external stakeholders.

Customer Service Production/ Branded Product process design. This included developing recommended process and Business Case documentation which achieved reduced advertiser interaction with the Customer Service department and increase revenue by streamlining the request processes and user acceptance testing.

## Education

Swinburne University of  
Technology

2003 — 2006

Bachelor of Design — Communication Design

Swinburne University of  
Technology — TAFE

2002

Advanced Diploma of Art and Applied Design

University of Tasmania

2000

Bachelor of Fine Art — Design

## Awards

2017

Sport, Recreation and Play Innovation Awards

Finalist — Technological Solutions and Products Award.

UX DESIGN ● UI DESIGN ● PRODUCT DESIGN ● PROJECT MANAGEMENT ● DESIGN STRATEGY  
REQUIREMENTS GATHERING ● ART DIRECTION ● ILLUSTRATION ● INTERIOR DESIGN ● INTERACTION  
DESIGN ● PHOTOGRAPHY ● AGILE & WATERFALL METHODOLOGIES ● RESEARCH ● PROTOTYPING  
● GRAPHIC DESIGN ● ICON DESIGN ● CORPORATE IDENTITY DESIGN ● TYPOGRAPHY ● SPRINT  
PLANNING ● AFFINITY DIAGRAMMING ● CREATIVE DIRECTION ● CX DESIGN ● VISUAL IDENTITY DESIGN  
● HTML ● CSS ● ADOBE CREATIVE SUITE ● IOS & ANDROID APP DESIGN ● SKETCH APP ● SYSTEM