

# Adam Harris

## Résumé

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Australia

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An experienced and passionate visual communicator and full-stack designer with strong print and architectural skills, delivering effective design which is fit for purpose and intuitive providing positive end user experience.

Has consistently delivered highly effective solutions for various employers and clients by utilising excellent relationship building and communications skills as well as defined strategy and project management capabilities.

- User Interface (UI) Design
- User Experience (UX) Design
- Responsive Web Design
- Multi-platform App Design (iOS and Android)
- Advanced HTML and CSS
- Front-end Development
- Wireframing
- Site Mapping
- Style Guides
- Digital Product Design
- Project Management
- Visual Identity Design
- Illustration
- Commercial Interior Design
- Exhibition Design
- Environmental Design.

## Employment

- |                |  |   |
|----------------|--|---|
| 2013 – present | <b>InteractSport</b><br>Head of Design | <ul style="list-style-type: none"><li>• Digital product design including UI and UX design and front-end development for InteractSport's suite of mobile and web based products.</li><li>• Developed web and app UI and UX design and front-end development for various national sporting organisations including Cricket Australia, Tennis Australia, Netball Australia and Australian Rugby Union.</li><li>• Worked alongside an app developer delivered InteractSport's premier mobile app, ResultsVault App, a top 10 App Store app. This involved complex UX design and product development delivering to a tight project road map.</li><li>• Website design and front-end development for various national and grassroots sporting organisations.</li><li>• Delivered the NetFest digital solution including website and app.</li><li>• InteractSport identity refresh including logo design, digital style-guide, print collateral and website.</li><li>• Office interior design.</li></ul>   |
| 2008 – 2011    | <b>Automaton</b><br>Senior Designer    | <ul style="list-style-type: none"><li>• UI and UX design for Adstream products suite.</li><li>• UI and UX design for custom marketing workflow, asset management and digital distribution products for key brands including Nokia, AGL, JBHifi, Westfield, Optus, Yellow Pages (Sensis/ Telstra), OfficeMax, M&amp;C Saatchi and Leo Burnett.</li><li>• Developed digital outcomes including UI design and product development for Sensis product Yellow Pages Offers in accordance with rigid style guides.</li><li>• OfficeMax 2010 collateral re-design and art direction across six core product catalogues, sale catalogues and print advertising.</li><li>• Studio based product photography and content inventory management.</li><li>• Fast paced catalogue production, pre-press and despatch for various clients including Westfield, Symbion Health, The Good Guys, AGL and OfficeMax.</li><li>• As a result of direct involvement in process development, Automaton acquired all AGL below the line print and digital production.</li></ul> |

2006 – 2008	<b>SEEK</b>	<ul style="list-style-type: none"> <li>• Internal HTML newsletter re-design including editorial and graphic content management.</li> </ul>
	Subject Matter Expert	<ul style="list-style-type: none"> <li>• Pre and post production support for advertisers. Improved client experience prior to the implementation of a new online self-service template design process.</li> </ul>
	Customer Service Officer	<ul style="list-style-type: none"> <li>• SAP implementation user issue scope; developed and implemented proforma documents to effectively identify effective system improvements where required by working with internal and external stakeholders.</li> <li>• Customer Service Production/ Branded Product process design. This included developing recommended process and Business Case documentation which achieved reduced advertiser interaction with the Customer Service department and increase revenue by streamlining the request processes and user acceptance testing.</li> </ul>

## Freelance Highlights

2013 – 2014	<b>Grit Theatre</b>	<ul style="list-style-type: none"> <li>• Identity refresh including print collateral and website design.</li> <li>• Graphic design for Melbourne Fringe show 'Run Girl Run'.</li> </ul>
2012	<b>Flip Integrated Design</b>	<ul style="list-style-type: none"> <li>• Worked in conjunction with strategy consultant to develop brand proposition and communication strategy.</li> <li>• Created updated brand identity to maximise brand effectiveness with key target audiences.</li> <li>• Developed customisable and editable website (integrated CMS).</li> </ul>
2012	<b>Stirling Services</b>	<ul style="list-style-type: none"> <li>• Implement brand architecture across online and offline channels.</li> <li>• Delivered a website to communicate key messages with multiple audiences, incorporating all products and services.</li> <li>• Developed comprehensive corporate identity system and print collateral.</li> <li>• Delivered targeted direct mail strategy and design.</li> </ul>
2011	<b>Lampas Energy</b>	<ul style="list-style-type: none"> <li>• Worked with directors to develop brand strategy to position Lampas Energy as a high quality provider.</li> <li>• Implement brand architecture across online and offline channels.</li> <li>• Delivered a website to communicate key messages with multiple audiences, incorporating all products and services.</li> <li>• Delivered email marketing templates and associated CMS processes.</li> <li>• Developed comprehensive corporate identity system and print collateral.</li> </ul>
2011	<b>Education Institute</b>	<ul style="list-style-type: none"> <li>• A complete brand experience encompassing printed collateral, digital, on-campus training and organisational culture.</li> <li>• Defined brand architecture and visual language.</li> <li>• Customer communications included training documents, brochures, magazine campaigns, direct marketing collateral and stationery.</li> <li>• Delivered a range of interior design solutions including environmental graphics, wayfinding and signage to provide a consistent experience.</li> </ul>

## Education

2003 – 2006	<b>Swinburne University of Technology</b>	Bachelor of Design – Communication Design
2002	<b>Swinburne University of Technology</b>	Advanced Diploma of Art and Applied Design